

Marketing Mars Hill University

Minimum of two (2) semester hours are required to fulfill each of the following competencies unless otherwise noted.

	Competency	Course Prefix & Number	Course Title	Course Offerings
A	Principles of Marketing	BA 351	Principles of Marketing	
B	Global Markets / Trade & Financial Literacy	ECO 362	International Economics	
C	Organizational Resources Management	BA 320	Conflict Management: Theory & Skills	
		BA 341	Human Resource Management	
		BSS 330	Organizational Ethics	

Posted: 3/28/2011

Revised: Fall 2010

Reviewed: Spring 2018

Course Offering Codes:

F=Fall, S=Spring, SS=Summer Session, UD=Upon Demand

e=even years, o=odd years, ^=online

Course typically offered **on campus** if shaded.

Notes:

- These are typical course offering schedules. Courses are not guaranteed to be offered at these times.
 - Please check with the college/university for course availability each semester.
 - Some courses require prerequisites be met prior to registration. An asterisk (*) denotes a prerequisite course.
- For more information from this institution, click here, <http://www.mhc.edu/>